

NUTRILITE™ DOUBLE X™ (GLOBAL) 9-STEP TRACEABILITY STORY

The below messaging details the 9-step traceability story for Double X™. This ingredient story can be leveraged in a variety of ways and on multiple channels to support the Nutrilite Traceability Program in your market. Don't forget to offer the story to your ABOs, so they too can leverage traceability to help differentiate Nutrilite products.

STEP 1 - CHOOSING THE BOTANICAL



We searched country upon country, continent up continent to find the best botanicals for Nutrilite™ Double X™. Twenty thousand tests later, on more than 1,000 botanical extracts, and we found it... an ingredient combination in Nutrilite™ Double X™ that makes the best multivitamin even better. Our Phytoprotect™ blend is a powerful antioxidant combination of three botanicals – all beneficial to human health, but even more beneficial together.

NUT_ROSEMARY_MOROCCO_154
NUT_FAVADANTA_5048
NUT_TURMERIC_CAMBODIA_6301

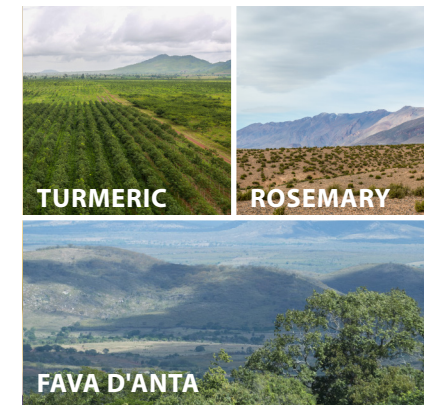
STEP 2 - SELECTING THE SEED



Phytoprotect™ blend in Nutrilite™ Double X™ combines extracts of Turmeric, Rosemary, and Fava d'Anta. The seeds and Turmeric rhizomes we select for growing these botanicals are all high in phytonutrients and antioxidants.

NUT_TURMERIC_CAMBODIA_6292
NUT_PHO_ROSEMARY_08
NUT_FAVADANTA_4979

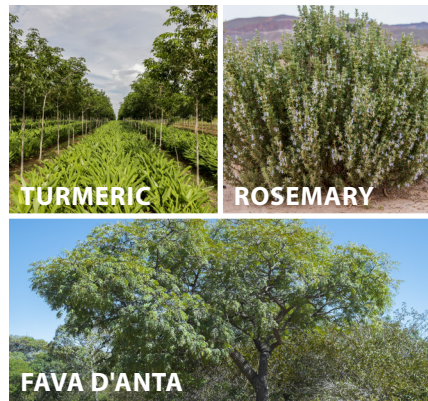
STEP 3 - CHOOSING THE FARM



All three botanicals are sourced from NutriCert™ certified farms and wildcrafting operations in India, Morocco, and Brazil that follow organic practices and are dedicated to sustainability.

NUT_TURMERIC_CAMBODIA_3027
NUT_ROSEMARY_MOROCCO_19
NUT_FAVADANTA_4326

STEP 4 - GROWING



Each ingredient has its own unique growing process. Rosemary doesn't need much water – it thrives in the Moroccan mountain climate without any help from humans. Turmeric rhizomes take hold during pre-monsoon rains, and Fava d'Anta trees grow naturally, producing fruit that's fed by native soils and rainfall.

NUT_TURMERIC_CAMBODIA_6264
NUT_ROSEMARY_MOROCCO_25
NUT_FAVADANTA_4861

STEP 5 - HARVESTING



Harvesting is done when phytonutrient potency is at its peak. This means Fava d'Anta seedpods are harvested when still immature, and Turmeric is harvested when curcumin content is at its highest. Rosemary is harvested by hand in the summer and dried in the sun for three days – research shows that this method yields the highest nutrients.

NUT_TURMERIC_CAMBODIA_6299
NUT_ROSEMARY_MOROCCO_137
NUT_FAVADANTA_4964

STEP 6 - EXTRACTING



Amway-approved facilities in each location extract botanicals into liquid concentrates or transform them into powder, meeting our rigorous standards.

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STEP 7 - MANUFACTURING



Our detailed requirements for raw material receiving helps us control for potential contaminants such as heavy metals, pesticides, foreign material, irradiation, and microbes.

NUT_STORY_BZ_RD_06

STEP 8 - PACKAGING



Packaging documentation for Nutrilite™ Double X™ includes: item produced, production date, batch code, quantity and identity of raw materials used, equipment used, and employees involved in executing each critical step.

NUT_FAVADANTA_5203

STEP 9 - YOU



Production and packaging records are linked to every shipment of finished product, allowing us to react quickly to any customer inquiries.

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