



ARTISTRY

SKIN NUTRITION





ARTISTRY

SKIN NUTRITION

SLEEPING MASK

Niacinamide + Cica

Health & Well-being at Amway

While lifespan refers to the quantity of years lived, healthspan is a measure of the quality of years lived.



HEALTH

ENVIRONMENT

Amway is purposeful and impactful in our contribution to healthier planet

HEALTHY MIND

Mental clarity, focus, and mindfulness create a positive emotional state that is attained through social, emotional and spiritual means.

HEALTHY BODY

Maintaining a healthy body involves a combination of various factors, including nutrition, physical activity, mental well-being and lifestyle choices.

PERSONAL GROWTH

Maintaining a healthy body involves a combination of various factors, including nutrition, physical activity, mental well-being and lifestyle choices.

COMMUNITY CONNECTION

Building meaningful relationships is critical to providing a sense of belonging and social connectedness which can lead to longer life, better health and improved wellbeing.

FINANCIAL WELL-BEING

Having control of your financial health contributes to holistic wellbeing.

WHY HEALTH & WELLBEING

Physical Wellness

Emotional & Mental Fortitude

Vitality Booster

Protection

Sustained radiance

Community Engagement



ACHIEVE WELLNESS

Bridge skin nutrient gaps

Balanced routine

Mindful self-care

Harmonize body & work

Financial wellness

Cultivate connections





Artistry™ Healthy Beauty

Nature's plant-based superstars amplified by science to deliver your healthiest-looking skin ever.

Healthy Beauty is

**Powered by
Plants.
Amplified
by Science.**

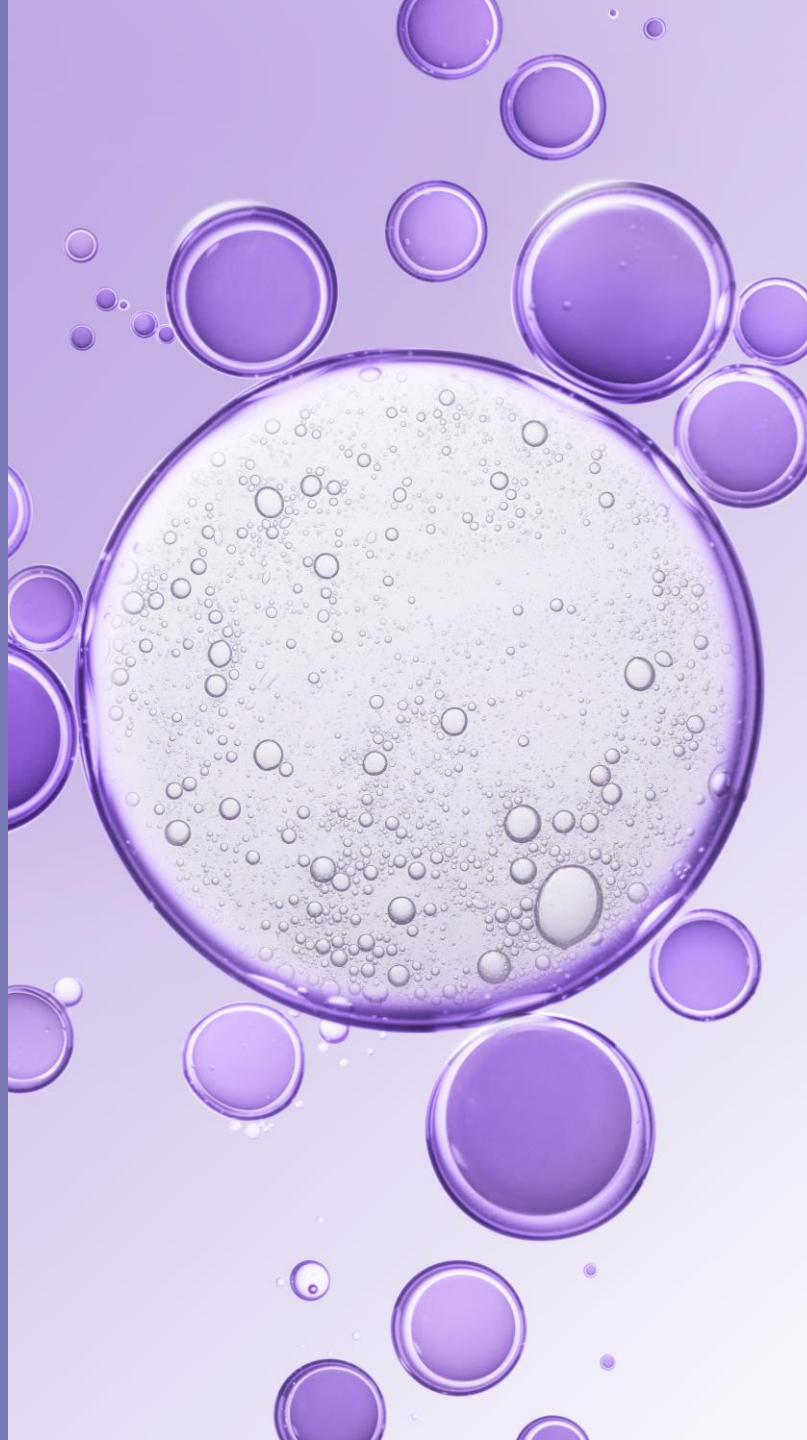


Our formulas
are infused
with Nutrilite™—
grown
botanicals —
selected,
refined and
amplified by
Artistry™ skin
science.

ARTISTRY
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Healthy Beauty is

Artistry™ Clean

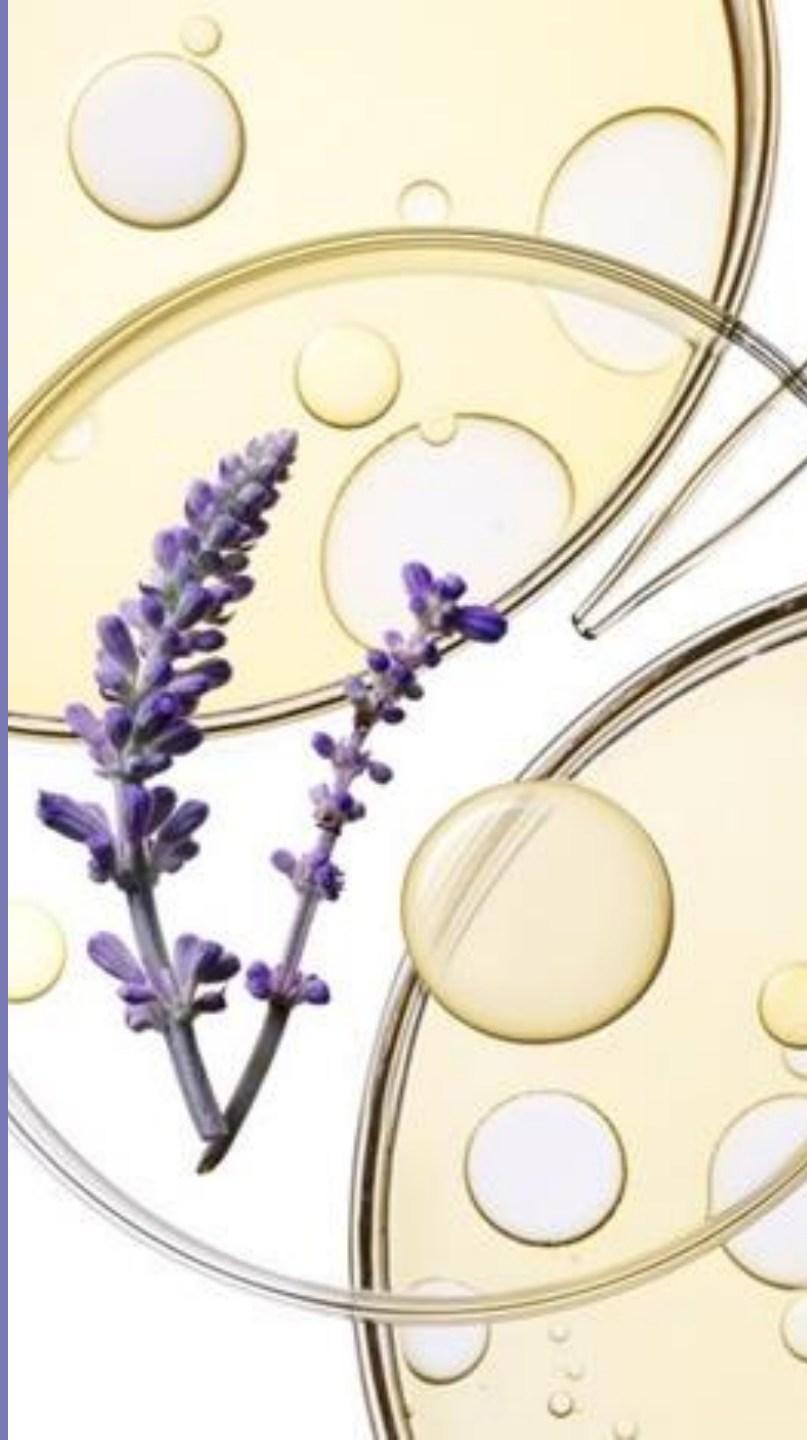


The new Artistry Skin Nutrition™ collection is clean, vegan and never tested on animals. Learn more about what clean means for the Artistry™ brand.

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SKIN NUTRITION

Healthy Beauty is

Artistry™ Traceable



It's how you know where our products come from and how they are made, so you can choose with confidence.

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Healthy Beauty is

Personalized for You



We believe the most important face of all is the one you see in the mirror.
Learn how we celebrate your unique beauty.

ARTISTRY
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Heritage of Healthy Beauty

60 Years of Healthy
Beauty at Our Core

Leading with **Healthy
Beauty Today**



Clean and Traceable Ingredients



Clean
Guidelines –
Pure, Safe
Ingredients

Seed to Skin
Traceable
Nutralite™
Phytonutrients

Paraben-
Free

Vegan
Formulas
No Animal
testing

ARTISTRY
SKIN NUTRITION

Artistry Skin Nutrition™ Traceability

Promise. Proof. Peace of Mind.

Artistry™ believes in your right to know more about the skincare you use. Join us to see proof of pure, safe and effective skincare. Because seeing proof of the entire story can bring you peace of mind.

Learn more at [insert local Artistry traceability URL here].



WHY TRACEABILITY? and what can it do for you?

Traceability shows you where products come from and how they are made. It's the best assurance you can get of clean, safe beauty products.



1,800+ BOTANICALS documented for nutritional benefits

We trace the science behind our formulas, documenting every step and ingredient, including our botanical options. Tracing the formulation process helps us ensure our products are effective and have authentic formulas.



85 YEARS of plant science

Embracing more than 85 years of plant science, we feature four Nutrilite™-grown botanicals—white chia, spinach, acerola, and pomegranate. All other ingredients are sourced from trusted partners and must meet strict Artistry requirements.



400+ TESTS for quality assurance

Every single Artistry Skin Nutrition™ product is manufactured and tested by us – from ingredient testing to finished product testing – so that they're safe for you.



1,300+ INGREDIENTS we say NO to

We believe what you put on your skin should be as clean as the products you consume.



INGREDIENT REQUIREMENTS

- Responsible Sourcing
- Manufacturing Excellence
- Safety Testing
- Effective Nutrient Levels
- Cleanliness



A field of tall green plants with blue flowers, possibly Salvia, under a bright sky. The plants are densely packed and reach towards the top of the frame. The sky is a pale, hazy blue, suggesting a bright, sunny day. The overall scene is vibrant and natural.

ARTISTRY

5 Key Skin Nutritional Requirements



PROTECT

Fight UV rays with SPF and protect your skin from blue light & pollution with antioxidants.

🧐 Long-term exposure to "blue light" is believed to cause cell damage and speed up visible signs of aging. "Antioxidants" are substances that can prevent or slow cell damage.



BALANCE

Stabilize and nurture an optimal microbiome.

🧐 "Microbiome" is a fancy way of saying "all the tiny organisms (bacteria, fungi, viruses, protozoa, viruses) on the skin."



MOISTURIZE

Saturate your skin with lasting hydration.



REBUILD

Strengthen and repair your skin's support layer to increase resilience, elasticity and firmness.



PURIFY

Keep your skin clean, calm and free of skin-stressing irritants.

Artistry™ Skin Nutrition

IMPORTANCE OF SKINCARE

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RENEWING
FOAMING
CLEANSER

Amino Acids + Glycerin

RENEWING
SOFTENING
TONER

Prebiotics + Oat Protein

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RENEWING
REACTIVATION
CREAM

Hyaluronic Acid + Rosemary

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DEFENSE
TECT
SPECTRUM SPF 50+
Instant (80 Minutes)

Screen Blend + Chrysanthemum

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PHYTO
NUTRIENTS
VITAMIN C+HA3
DAILY SERUM
Hyaluronic Acid
Acerola Cherry

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Artistry™ Skin Nutrition

Skincare Routine - Morning

Cleanser

Toner

Serum

Eye Cream

Moisturizer

Sunscreen





Build a Nighttime Routine

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Build a **Nighttime Routine** **Importance of Sleep**



REPAIR
MODE

ON

OFF

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Build a Nighttime Routine

SKINCARE STEPS





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SKIN NUTRITION

SLEEPING MASK

Niacinamide + Cica



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SLEEPING
MASK
Niacinamide + C



Artistry™ **Sleeping Mask** **Niacinamide +** **Cica**

Elevates your evening skin care routine with an extra layer of overnight moisture for well-rested, smoother, and healthier looking skin.

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Artistry™ Sleeping Mask Niacinamide + Cica



ARTISTRY CLEAN GUIDELINES:

- Ingredient NO List
- Ingredient YES List
- Registered with the Vegan Society
- No Animal Testing

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Artistry™ Sleeping Mask Niacinamide +

Cica
KEY INGREDIENTS

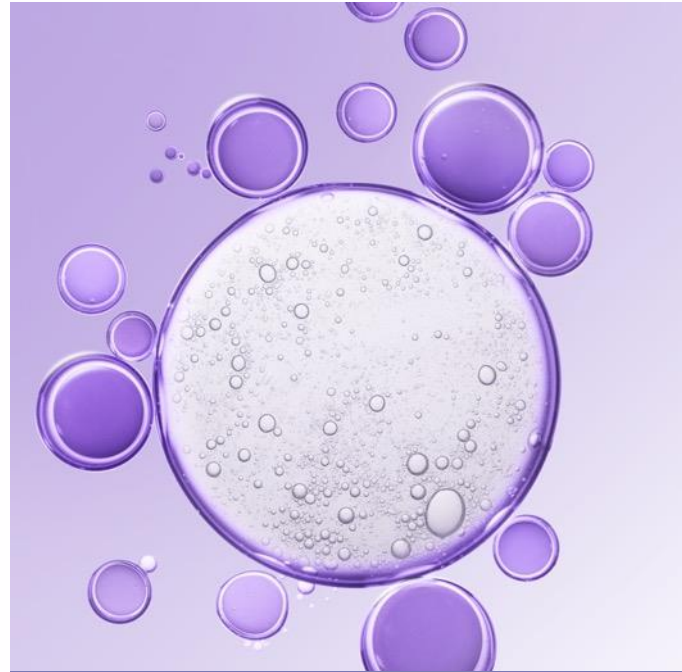


Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



FERMENTED CICA



NIACINAMIDE



**LAVENDER & BERGAMOT
ESSENTIAL OILS**

Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



FERMENTED CICA

A star ingredient, Fermented CICA (Centella Asiatica) Extract has gone through a unique, natural ripening process.

Using a steam chamber during fermentation helps deliver 2X more soothing and 7X more moisturizing benefits to the skin up to 8 hours, overnight.

Artistry™ Sleeping Mask Niacinamide + Cica **Key Ingredients**



A key science ingredient, Niacinamide is a form of Vitamin B3 that helps visibly even skin tone and improve the moisture barrier.

This common but essential ingredient plays an important role supporting healthier looking skin.

Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



LAVENDER &
BERGAMOT ESSENTIAL
OILS

Carefully combined lavender essential oils sourced from plants grown on our NutriCert-certified partner farm in Bulgaria and bergamot essential oils *provide a pleasant and comforting fragrance.*

The herbal and citrus blend provides a differentiated wind-down skin care experience.

Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



WHITE CHIA SEED OIL



AQUALUNA – TAN HUA
FLOWER



PREBIOTIC FROM CHICORY
ROOT

Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



**WHITE CHIA SEED
OIL**

As the *phytonutrient powerhouse* included in every ARTISTRY Skin Nutrition product, our very own Nutrilite™-grown White Chia Seed is an exceptional addition to the new ARTISTRY Skin Nutrition Sleeping Mask.

We added the oil specifically to help promote skin moisture barrier integrity – imperative for healthy looking skin.

Artistry™ Sleeping Mask Niacinamide + Cica

Key Ingredients



**AQUALUNA –
TAN HUA FLOWER**

The Aqualuna, also known as the Tan Hua Flower or “Queen of the Night,” is a unique flower that only blooms once a year at night.

It helps enhance skin’s moisture barrier overnight combined with Niacinamide and the seven plant extract botanical complex included in the ARTISTRY Skin Nutrition Sleeping Mask formula.

Artistry™ Sleeping Mask Niacinamide + Cica Key Ingredients



**PREBIOTIC FROM
CHICORY ROOT**

Inulin is the *prebiotic ingredient* from Chicory Root included in the ARTISTRY Skin Nutrition Sleeping Mask formula adding another layer of newness.

Artistry™ Sleeping Mask Niacinamide + Cica

BENEFITS AND FEATURES



Artistry™ Sleeping Mask Niacinamide + Cica

Benefits and Features

- Fermented CICA is 2X more soothing, 7X more moisturizing
- Delivers up to 8 hours of CICA sustainably overnight.
- Botanical Complex with seven different plant extracts
- Helps skin look well-rested.
- Increases skin's hydration level.
- Helps exfoliate to reveal smoother-looking skin.



Artistry™ Sleeping Mask Niacinamide + Cica

Benefits and Features

- Helps brighten the appearance of skin.
- Evens out the appearance of skin tone.
- Carefully combined essential oils to provide a pleasant and comforting “fragrance” and to help wind-down.
- Sweet, herbal scent of lavender and citrusy, floral scent of bergamot

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Artistry™ Sleeping Mask Niacinamide + Cica

Benefits and Features

- Helps reduce the look of redness so skin appears more radiant.
- Niacinamide, botanical complex, and Tan Hua Flower help enhance skin's moisture barrier overnight.
- Helps smooth skin's appearance.
- Instantly helps skin look nourished with hydration.
- Nutrilite™ White Chia Seed Oil helps promote skin barrier integrity.



Artistry™ Sleeping Mask Niacinamide + Cica

Benefits and Features

- Contains botanical complex to help energize and vitalize the look of the skin.
- Helps to see a more visibly balanced, revitalized skin.
- Contains more effective ingredients than the previous formula.
- Vegan Registered
- Non-Comedogenic
- Gentle & Effective Formula
- Clinically Tested



Artistry™ Sleeping Mask Niacinamide + Cica

How to Use: With T-shaped massager



1. Step 1. Complete your normal nightly skin care routine.
2. Step 2. Apply the Sleeping Mask. Scoop out an almond-sized amount of cream onto the back of your hand using the bottom, flat end of the massager.
3. Step 3. Evenly apply to your face and neck.
4. Step 4. Pat onto your face until well-absorbed. For special care, gently massage your face using the upper head of the massager.



Artistry™ Sleeping Mask Niacinamide + Cica

How to Use: Without T-shaped massager



1. Step 1. Complete your normal nightly skin care routine.
2. Step 2. Apply the Sleeping Mask. Scoop out an almond-sized amount of cream.
3. Step 3. Evenly apply to your face and neck.
4. Step 4. Pat onto your face until well-absorbed.

Artistry™ Sleeping Mask Niacinamide + Cica

A close-up photograph of a woman's face, focusing on her eyes and nose. She is wearing a silver, cylindrical sleeping mask over her right eye. The background is a soft, out-of-focus blue and purple gradient.

WHY USE SLEEPING MASK



Artistry™ Sleeping Mask Niacinamide + Cica

Why Use Sleeping Mask

Deep Moisturization

Soothes and Hydrates

Visibly Evens Skin Tone

More Radiant Complexion



Artistry™ Sleeping Mask Niacinamide + Cica

Why Use Sleeping Mask

ELEVATES

your existing
Artistry Skin
Nutrition
nighttime
ritual.

ENHANCES

the moisture
barrier,
helping
keep your
skin
looking its
radiant,
healthy
best

NOURISHES

the look of
your skin,
helping it
appear
well-
rested.



Artistry™ Sleeping Mask Niacinamide + Cica

Sleeping Mask vs. Moisturizer

Higher Concentration

Moisture Boost

Penetrates Deeply

Supercharged Version



Your NEW Nighttime Routine

SKINCARE STEPS







**EXPERIENCE
ARTISTRY**
(Product Demo)

Artistry™ Sleeping Mask Niacinamide + Cica

Target Customer

All customers and all skin types.

It's especially perfect for those **seeking extra moisturization** or those **wanting to supplement their nighttime skin care routine** to keep skin looking and feeling healthy and well.



Artistry™ Sleeping Mask Niacinamide + Cica

How We Compare

	Artistry Skin Nutrition Sleeping Mask	Brand X	Brand Y
Price/ml	5,235 / 80 ml – 65.43/ml	1,950 / 56g – 34.82/g	1,900 / 60 ml – 31.67/ml
Texture	Gel	Cream	Cream Texture
Inclusions	With T-shaped Massager Tool	None	None
Claims	<ul style="list-style-type: none"> •Helps with dullness and loss of radiance •Strengthens skin's moisture barrier and soothes skin overnight •Instantly helps skin feel rejuvenated •Refines skin's texture 	<ul style="list-style-type: none"> • Improves skin elasticity • Brightens and visibly softens the complexion 	Overnight mask that cares for dry and sensitive skin
Hero Ingredients	Fermented CICA, 2% Niacinamide, Nutrilite-grown White Chia Seed Oil, Prebiotics from Chicory, Essential Oils	Peptides, supercharged with adaptogens, lactic acid and niacinamide	Cica ingredient, Forest Yeast, Panthenol
Technology	Slow Release Fermented Cica		Sleeping Microbiome™ technology

Artistry™ Sleeping Mask Niacinamide + Cica

How To Sell



1 DID YOU KNOW YOUR SKIN HAS NUTRITIONAL REQUIREMENTS LIKE YOUR BODY?



2 LOOKING FOR SKINCARE PRODUCTS THAT ENCOURAGE OLDER-ACTING SKIN TO ACT YOUNGER AND LOOK HEALTHIER?



3 POWERFUL PHYTONUTRIENTS AND CUTTING-EDGE SCIENCE CREATE FORMULAS THAT WORK LIKE SUPPLEMENTS FOR YOUR SKIN

PROPRIETARY SCIENCE AND COMPLEXES

Exclusive Prevent and Repair Complexes help prevent, delay and reverse visible signs of aging

FORMULAS ADDRESS 5 KEY SKIN NUTRITIONAL REQUIREMENTS

Helps keep skin looking its healthy best

WHITE CHIA SEED IN EVERY FORMULA

Powerful phytonutrient from a certified organic Nutrilite™ farm
Visibly nourishes and protects skin's healthy beauty



6 LEARN MORE AND ORDER NOW THROUGH YOUR ABO OR [AMWAY.COM](https://www.amway.com)

5 ARTISTRY™ IS THE **ONLY** BEAUTY BRAND BACKED BY THE WORLD'S NUMBER 1 BRAND OF PLANT-BASED VITAMINS AND DIETARY SUPPLEMENTS*

4 CLEAN AND TRACEABLE INGREDIENTS

Artistry™ Clean Guidelines

No parabens, vegan,
no animal testing

Seed to skin traceability



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Artistry™ Sleeping Mask Niacinamide + Cica

Consumer Needs

CONSUMER DESIRE	HOW SLEEPING MASK SOLVES FOR IT
Nightly use, non-comedogenic	Can be used nightly as a leave-on mask, intended to be layered over your nighttime moisturizer. It is non-comedogenic and will not clog pores. Dermatologist tested.
Hydrating	Our fermented CICA extract helps moisturize the skin overnight.
No additives	The formula does not contain additives and is instead packed with naturally derived and plant-derived ingredients.
Soothing and calming	Contains ingredients known for soothing effects; essential oils provide a sensorial, relaxing fragrance.

Artistry™ Sleeping Mask Niacinamide + Cica

Earn with AmPay

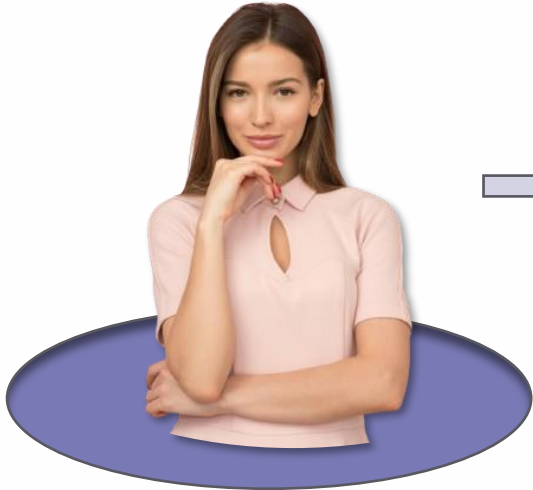


Amway Sales & Marketing plan offers **multiple income streams** with unlimited income potential.



Exciting 10% profit margin for every AES (registered Customer) sale.

Artistry™ Sleeping Mask Niacinamide + Cica Earn with AmPay



**Amway Business Owner
(ABO)**

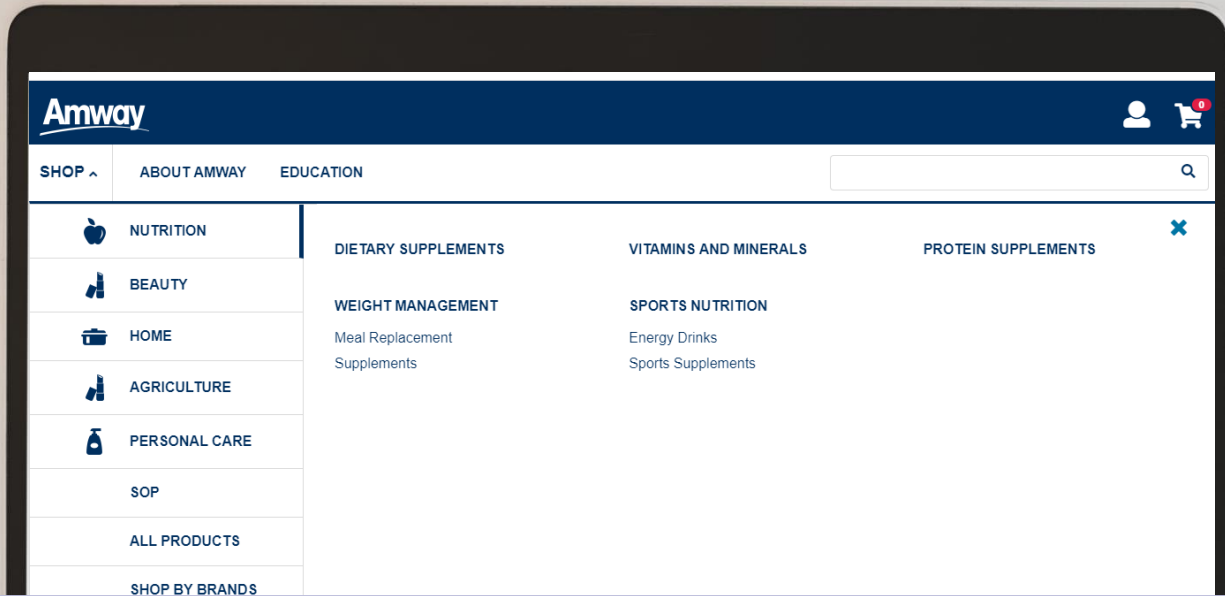
**Amway Exclusive Shopper
(AES)**

Artistry™ Sleeping Mask Niacinamide + Cica

AES Price:	PHP 5,235.00
ABO Price:	PHP 4,711.50

AmPay Earning: PHP 523.50

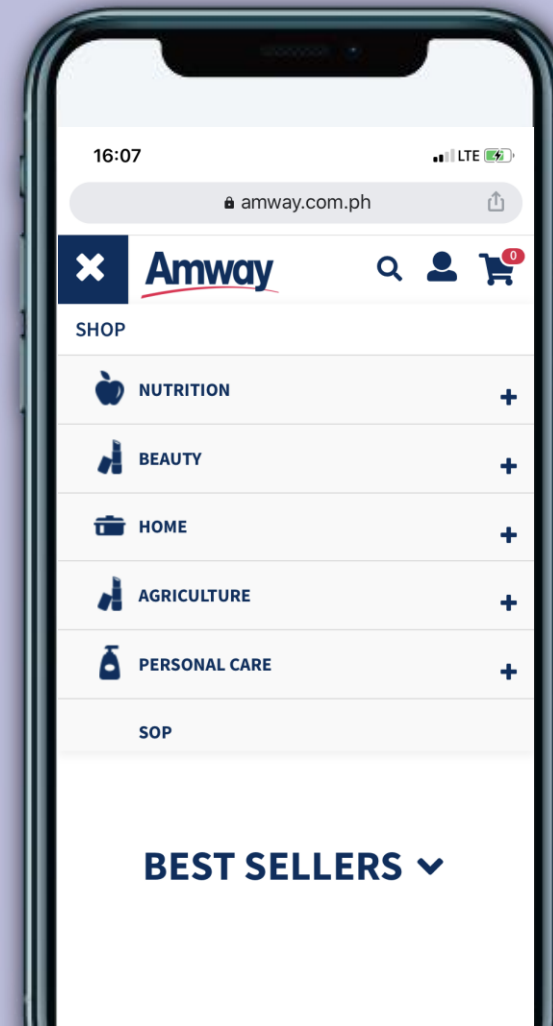
**Let's Test
Your Knowledge**



Purchase products online on
www.amway.com.ph

How To Shop Online

1. LOG IN
2. CHOOSE A PRODUCT
3. ADD TO CART
4. PAY
5. CONFIRM



Learn Anytime, Anywhere with Amway Development Academy

Vast selection of training courses designed to help you elevate your business.

Available in different formats (both in-person and online) which allows you to personalize your learning experience based on how you want to run your business.



**JOIN ALL THESE TRAININGS
AND GET RECOGNIZED
AT THE EXCLUSIVE
NABO PARTY!**

YOUR LEARNING CHECKLIST

New ABO Orientation Program

Familiarizes New Entrepreneurs with essential information on how to get started with the Amway business.

SIGNED BY AMWAY STAFF: _____

Website Training

Equips Entrepreneurs with skills in navigating the Amway website, registering new Entrepreneurs, and shopping online.

SIGNED BY AMWAY STAFF: _____

How to Start Sharing Courses

Provide New Entrepreneurs the skills and tools to identify and qualify potential clients, get appointments, prepare and conduct a sales conversation, close the sale and activate a follow-up process.

SIGNED BY AMWAY STAFF: _____

How to Start Earning Courses

Equip New Entrepreneurs with basic knowledge on the Amway Sales and Marketing Plan.

SIGNED BY AMWAY STAFF: _____

Product Trainings

Designed to give Entrepreneurs a better understanding of the Amway brands. This includes educating them on product benefits, features, solutions, and use cases.

SIGNED BY TRAINER: _____

Nutriline Health and Wellness Certification Program Module 1 and 2

Equip participants with skills in health and wellness coaching, retailing, and community building so that they are credible and confident in building the Amway business.

SIGNED BY AMWAY STAFF: _____

Ask the Senior Training Specialist to sign the completed course. After completing all courses, use this as ticket to the exclusive NABO party.

Accessing Online Courses

Face-to-Face

These are trainings implemented at My Amway Place and Hotels.

Live or Virtual

These are implemented via Zoom or Microsoft Teams.

Online Training Platform

There are more than 100 online courses that are available via www.amway.com.ph



NUTRILITE HEALTH AND WELLNESS CONSULTANT CERTIFICATION PROGRAM

Equips and supports you so that you are **capable, credible, confident and empowered** in building the Amway business.



Certify
YOU
as Health &
Wellness
Consultants



Support
YOU
in your
community
building efforts



Increase
sponsoring
rate by
equipping you
with skills and
confidence



- ✓ Exclusive to Amway
- ✓ Affiliations with different local and international nutrition, fitness and training organization
- ✓ Accredited by Philippine Regulation Commission
- ✓ Avail exclusive promos and join exclusive programs



BUY TO JOIN

Buy the **Building Your Own Solution (BYOS)** – Single receipt of 13K worth of Nutrilite Products



ATTEND CLASSES

Attend Basic Health and Wellness Coaching Course on the 1st day and Image Management and Community Building Course on 2nd day.



GET CERTIFIED

Pass the examination to be certified as Health and Wellness Consultant and also get a playbook and business tools

NUTRILITE HEALTH AND WELLNESS CONSULTANT CERTIFICATION PROGRAM



Module 1: Basic Nutrition Concepts, Weight Management and Talking to Prospects and Customers

Module 2: Image Management, Providing Solutions, and Community Building

Module 3: Diet Planning and Meal Preparation

Module 4: Fundamentals of Sports Nutrition and Muscle Building

Module 5: The Science of Gut Health & Why It Matters to Weight Management

Starting May 8,
you can view
MyBiz on mobile!

Amway
MY PERFORMANCE

Performance Bonus Schedule

If Your Total Monthly PV Is:	Your Performance Bonus Is:
10,000 or more	21% of your BV (Business Volume)
7,000	18% of BV
4,000	15% of BV
2,400	12% of BV
1,200	9% of BV
600	6% of BV
200	3% of BV

Amway
MY PERFORMANCE

Total as of 03 May 2024, 10:21 am

0000 Active ABOs 0000 Active AESs 0% Leadership %

200.00 GPV needed

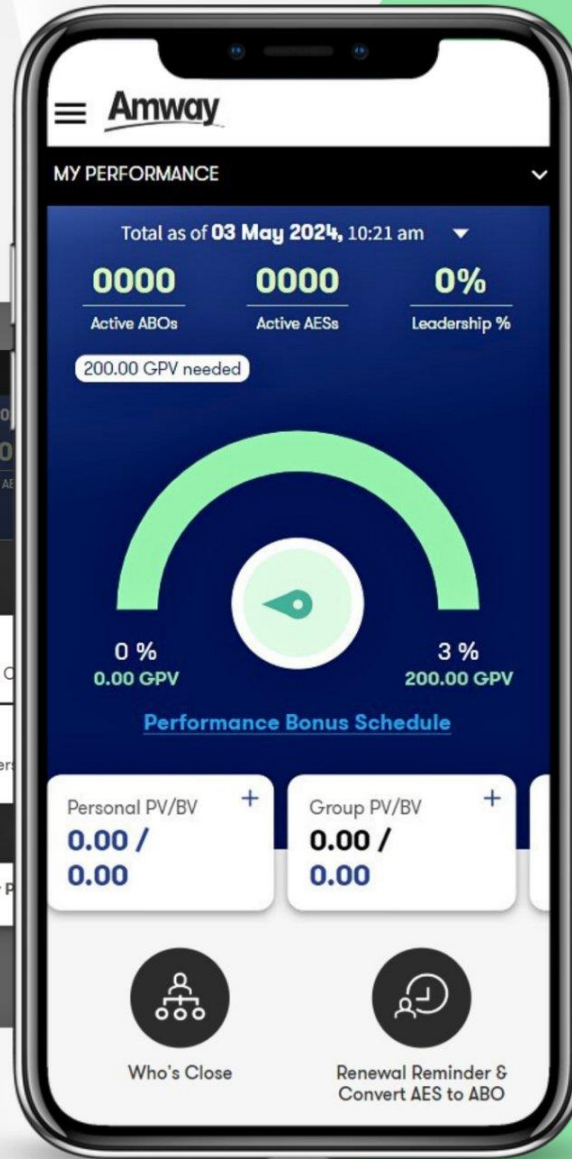
Personal PV

0.00 Personal C

0.00 AES Order

Personal BV

No record for P



MyBiz will be available on mobile!

It provides real-time access to your business data, track business activity, monitor your downline and manage your business growth.

Stay tuned!



CONNECT WITH US



amwayphilippinestraining@amway.com



@AmwayPhilippinesTraining



@AmwayPhilippines



THANK YOU





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SKIN NUTRITION

Thank you!