



Power of 90 Program Mechanics

Who can join:

Certified Nutrilite Health & Wellness Consultant on or before September 1, 2024.

How to join:

1. Form a group minimum of four (4) ABOs: You + 3 new ABOs.
2. All should subscribe to Foundational Trio SOP or Perfect Pack SOP.
3. Nutrilite Health & Wellness Consultant must buy 500 PPV (300 NPV) consistently in three (3) months.
4. All in the group submits Tanita body age at the start and end of the 90D challenge. All should achieve their healthy body age. Nutrilite Health & Wellness Consultant may register using this [link](#).

What you will win (Reward) :

If Nutrilite Health & Wellness Consultant complies with above requirements, he/she gets an overnight hotel staycation for two (2) at an Amway designated hotel.

Program Phases :

Phase 1 : Starts Sep 1 2024, ends Nov 31, 2024. Calibration and announcement of winners by Dec 15 2024. Release of prize by Jan 15 2025

Phase 2 : Starts Dec 1 2024, ends Feb 28, 2025. Calibration and announcement of winners by Mar 15 2025. Release of prize by Apr 15 2025



Power of 90 Social Media Challenge Mechanics

Who can join :

Certified Nutrilite Health & Wellness Consultant on or before September 1 2024 and are followers of the Amway Philippines Facebook, Nutrilite Philippines Instagram page and part of the Viber Community.

How to join :

1. Post your Tanita body age results on Facebook at the start and end of the 90D challenge.

At the start of the challenge, you may use this caption :

"I want to achieve my healthy body age of XXY in 90 days by starting the day right with Nutrilite". Please use this hash tag : #whatsyourbodyagein90D, tag your groupmates and challenge them to do the same.

At the end of the 90D challenge, you may use this caption :

"I achieved my healthy body age of XXY in 90 days by starting the day right with Nutrilite". Please use this hash tag : #whatsyourbodyagein90D, tag your groupmates and challenge them to do the same.

2. Organize healthy activities for the group to do regularly to achieve your healthy body age goal. You may avail of AmHealthy for support.

Criteria :

1. Facebook post is creative and follows #1 guidance above. (30%)
2. Group does healthy activities together regularly (30%)
3. All in group achieves healthy body age at the end of the 90D program (40%)

Reward : Special prize from Nutrilite at the end of each 90D program for successful participants.

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Phase 2 : Starts Dec 1 2024, ends Feb 28, 2025. Calibration and announcement of winners by Mar 15 2025. Release of



Program Mechanics Frequently Asked Questions

1. Who can join?

All certified Nutrilite Health & Wellness Consultants (NH&WC) as of September 1, 2024.

2. What do I need to buy to join?

A certified Nutrilite Health & Wellness Consultant must purchase 500 PPV where 300 PPV are Nutrilite products inclusive of a subscription of Nutrilite Foundational Trio or Perfect Pack. The rest of the 200 PPV can be from other Amway products preferred. This should be consistent for 3 straight months.

3. What do we mean exactly by a NABO/NAES/Prospect?

NABO stands for New Amway Business Owner. NAES stands for New Amway Exclusive Shopper. You may form a group with a minimum of three (3) new ABO or new AES as of June 1, 2024 onwards who are not yet subscribed to SOP. Prospects are your friends or family that are not yet an ABO or AES.

4. Where do I get a body composition scan?

You may go visit your favorite My Amway Place (Makati, Cagayan de Oro, Cebu, Davao) and ask the Nutritionist to conduct a body composition scan for you using the Tanita scale. If you are far from MAP Makati, CDO, Cebu or Davao, you may check your nearest fitness center for a body composition scanner with a metabolic age indicator. Or you may opt to purchase your own body composition scale like Tanita, Omron, Withings.

5. How do I know what is a healthy body age for me?

Our in-house Nutritionists at My Amway Place (Makati, Cagayan de Oro, Cebu, Davao) can help you with this.

6. What if my body age is healthy already, may I still join the program?

Yes of course, you may still join since you will be even more credible for your prospects that want to achieve the same healthy body age.

7. Do all of us in my group need to achieve a healthy body age?

Yes, whether it is to reduce or maintain your body age, everyone in your group needs to achieve your healthy body age each.

8. Where do I register to join this program?

You may register using this [link](#) :

<https://docs.google.com/forms/d/e/1FAIpQLScPRTLZ0HUeUCRDCMGDCS3X0JGxVyzvhNLrfVMcLR-fg6cMiw/viewform>

9. What do I win when I join this program?

All NH&WCs that comply with the requirements consistently for 3 months will get an overnight hotel staycation for 2.

10. How many phases are there to this challenge and when are they?

Phase 1 Starts Sep 1, 2024, ends Nov 31, 2024. Calibration and announcement of winners by Dec 15, 2024. Release of prize by Jan 15, 2025.

Phase 2 Starts Dec 1, 2024, ends Feb 28, 2025. Calibration and announcement of winners by Mar 15, 2025. Release of prize by Apr 15, 2025.

11. Where may I get more information about this program?

Announcements about this program will be done through usual platforms: email, viber, social media. If you are not yet following our social media and viber communities, here are the links : [Amway Philippines Facebook](#); [Amway Philippines Official Viber](#); [Nutrilite_ph](#)

12. What support do I get when I join this program?

The Power of 90 Social Media Challenge to help you with awareness and prospecting. See mechanics above.

Nutritionist Consultant and Nutrilite Breakfast Bar at MAP can help you get your prospect to register. Simply invite your prospects for a Nutritionist Consultation, Tanita weigh in. If they register as an ABO, you both get a free Nutrilite Protein Latte (1 BK sachet Café Latte + 1 scoop APP)

Foundational Trio SOP 10% off promotion can help you get your new ABO to buy and stay loyal for 6 months. Get your new ABO to subscribe to Foundational Trio 6 + 1 SOP and they get 10% off on their 1st month of purchase.

AmHealthy can help you with community building. Simply buy P10-30k worth of Nutrilite products and you can avail 10% of purchase value (single receipt or group combination order) in cash or products to use for your healthy group activities.

13. What healthy activities can we do and how often?

Examples of healthy activities are Chef's Challenge, Start the SunDay Right Run. Or you may think of your own activities such as : ex. healthy breakfast club, cooking

club, book club, dance club, walk/run club. To form a bond with your group, it is best to meet once a week for a duration of 90 days.

14. Does a NH&WC have to be with the NABO/NAES/Prospect when they have a Nutritionist Consultation and Nutrilite Protein Latte?

It is not necessary but better so that NABO/NAES/prospect will be better assisted through the process.

15. What if any of my team members drop out of SOP within the 90-day challenge?

You and your group will be disqualified from the challenge phase but may join again for the next phase.

16. What if my team and I want to join 1st and 2nd phase?

You are more than welcome to join at each phase for as long as you follow the mechanics.

17. For the social media challenge, do I have to follow exactly the sample post or use it only as a guide?

The sample post may be used as a guide, but you may get creative. All social media posts should comply with the Digital Communication Standards.